# BUSINESS

MONEY • ENERGY • TECHNOLOGY • WORK

### **COMING SATURDAY**

The market's frenzies and foibles are revealed in John Morrissy's Bulls and Bears

### **COMING SUNDAY**

David Parker is the Herald's man about town, digging out the stories behind the movers and shakers of Calgary's business world

### Markets

25.98	9038.49
5.10	10585.12
5.34	2143.57
37.08	1718.77
	5.10 5.34

## Currency

Cdn dollar

0.75 83.73 US

# Energy

West Texas 2.24 43.26 US

▼NYMEX gas 0.602 6.811 US

📤 Alta. electricity 61.99 95.39 Cdn

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FRIDAY, DECEMBER 3, 2004

# The Alberta

BUSINESS:

### Oil and Gas

Close Net Chg 47.24 -2.6510.35 -0.30on Pete 64.74 -1.9432.01 -0.89Energy 49.81 -2.3445.20 -2.1025.67 -1.33ount Res est Pete 74.35 -1.10 64.58 -2.36Canada 44.94 -3.06zkhstn A 75.25 -2.05Energy 38.61 -1.5431.35 -1.45an Enrg il Sands 42.14 -0.96Industrials

Close Net Chg

+0.24

-0.10

57.55

21.86

# ENCANA DISMISSES KYOTO



# Energy stocks slide as oil tumbles

Program selling adds

Closing price

Crude's Thursday close was the lowest in two months

55 | IM

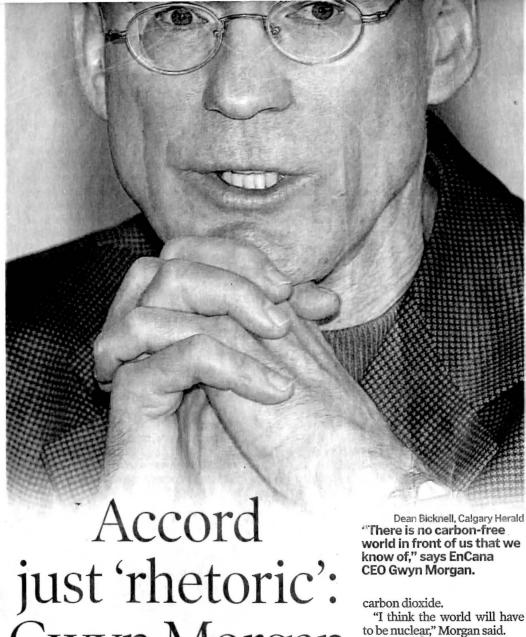
64.58 -2.36-3.0644.94 khstn A 75.25 -2.05-1.5438.61 Energy -1.4531.35 n Enrg I Sands 42.14 -0.96Industrials Close Net Chg 57.55 +0.24-0.1021.86 -0.4638.27 Rail +0.85 57.85 20.85 -0.40Sys 23.00 -0.7810.25 -0.25Grp A -0.206.59 Wrld -0.5044.00 **Irnsprt** 38.25 -0.65ystems 70.70 -3.85mmB NV 22.31 +0.51 -0.0612.00 +0.26 18.04 29.05 -0.1054.61 -1.64Vell 12.57 +0.41t Airl Trusts Close Net Chg ny 16.75 -0.22rg Tr un 21.60 -1.01sincm 12.78 -0.30Enrg un 16.98 +0.43 k un alk REIT 17.35 -0.0526.06 -0.94sta Enrg Pwrlnc 11.00 -0.04Sands 59.36 -1.9939.53 -1.31s Res un 81.75 -3.66Cdn un +0.05 ago LP 10.85 8.87 +0.06 Ins a Incm un 21.61 -0.70-0.1813.10 a PpIn wthEnBun 18.34 -0.2614.88 -0.26nd un 25.06 -0.70est En nt un 10.71 -0.21-0.17ost un 4.86 -1.03Plus un 28.00 -0.17Pwr LP 34.23 18.99 -0.35on un

-1.10

74.35

# ARKETING

# Adidas



Gwyn Morgan

PAUL HAAVARDSRUD CALGARY HERALD

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What's more, he also believes much of the fuss and finger pointing of the global warming debate has been mis-

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Following the multi-billion-

prices.

"But not in my lifetime."

More pressing for EnCana is

the outlook for natural gas

dollar sale of its British oil assets, fully 75 per cent of En-Cana's production now comes from natural gas, a portion the company expects to increase over the next few years.

In simple terms, that means if gas prices stay high, as con-

# oil tumbles

# Program selling adds to crude's fall

GEOFFREY SCOTTON CALGARY HERALD

he carnage in world crude prices deepened Thursday, taking its toll on Canadian oil stocks as the Toronto Stock Exchange's oil and gas index plummeted more than 56 points — or three per

A sea change in sentiment around the outlook for supply that took hold Wednesday tightened its grip, cutting \$2.24 US per barrel or nearly five per cent from the near-month oil futures contact on the New York Mercantile Exchange, which closed at \$43.25 US, its lowest close since Sept. 10.

"When you're looking at the sentiment and the emotion that comes with it, that can change on a dime," said Scotia Capital's managing director of equity trading, Fred Ketchen. "Quite often, it does."

Speculators, who had bid oil higher during the fall and helped to lift crude to a record close of \$55.17 US per barrel on Oct. 26 abandoned ship as the crude price broke through sev-

# Closing price

Crude's Thursday close was the lowest in two months



Source: Bloomberg

eral technical markers - including a Nov. 15 low of \$45.25 US per barrel — and sell programs kicked in.

"The strength of the price decline we've seen reflects the influence of the technical models being used by the large speculative funds," said Judith Dwarkin, chief economist at Ross Smith Energy Group Ltd.

"Once WTI (West Texas Intermediate oil) breached a key retracement level, that triggered more selling."

The original selloff was prompted by a series of reports this week of higher-than-expected oil product stocks particularly heating oil - in the

SEE OIL, PAGE E10

### TECHNOLOGY

# A computer that can feel vour nain

Cdn un 81.75 -3.66 10.85 +0.05 8.87 +0.06 olns a Incm un 21.61 -0.7013.10 -0.18ia Ppln wthEnBun 18.34 -0.26-0.2614.88 ınd un -0.7025.06 Vest En 10.71 -0.21ent un 4.86 -0.17lost un 28.00 -1.03·Plus un 34.23 -0.17aPwr LP -0.3518.99 on un

# ARKETING

# Adidas ripes stir Olympic quabble

### IKMINI CALLIMACHI HE ASSOCIATED PRESS

hree of the world's largest sportswear manufacturers are demandnat Adidas-Salomon AG dered to change its three-

designs on uniforms in future Olympic s, including the coming or Games in Turin, Italy Adidas uniforms, the

stripes run down the and down the pantleg. company's uniforms also a small pyramid, or trebego that is similar in size se on uniforms made by Inc., Reebok Inc. and

STRIPES, PAGE E10

# just 'rhetoric': Gwyn Morgan

PAUL HAAVARDSRUD CALGARY HERALD

espite Russia's decision to ratify the Kyoto protocol last month, Encana Corp. boss Gwyn Morgan on Thursday brushed off any implications the treaty's hard-won legal clout may carry for Calgary's oilpatch.

The world, he said, still runs on oil, a reality that's not going to change due to an international agreement.

"First of all I don't think it's political reality, it's political rhetoric," Morgan told the Calgary Herald's editorial board.

EnCana, the largest energy company in Canada, was at the forefront of lobby efforts to convince Ottawa to pass on the environmental treaty, which gained the final support needed to become legally binding with Russia's signature.

Regardless of Kremlin support, Morgan suggested it's a pipe dream to think the accord is going to slow the global petroleum economy.

Powered by emerging forces such as China and India, some forecasts put world oil use jumping 50 per cent over the next 20 years, he noted, meaning oil and gas will be as relevant decades from now as it is today.

"There is no carbon-free

world in front of us that we know of," Morgan said.

What's more, he also believes much of the fuss and finger pointing of the global warming debate has been misdirected.

"By far the largest issue facing the world in terms of carbon dioxide (emissions) isn't oil and gas — it's coal," he said.

Under the terms of the Kyoto protocol, Canada will be called on to cut carbon dioxide emissions by six per cent below 1990 levels by 2012.

Written assurances from Ottawa that no industry will bear undue economic harm due to those requirements have served to calm oilpatch fears related to the treaty.

Even if Kyoto did carry ominous tidings for the petroleum industry, EnCana, the largest natural gas producer in North America, would be better able to weather the storm than many other resource companies, he said.

Burning natural gas releases fewer of the carbon dioxide emissions behind global warming than other options such as coal or oil.

Indeed, he noted the only viable emissions-free choice that can generate enough energy to meet the world's current needs is nuclear power, which carries with it a slate of issues beyond world in front of us that we know of," says EnCana CEO Gwyn Morgan.

carbon dioxide.

"I think the world will have to be nuclear," Morgan said.

"But not in my lifetime."

More pressing for EnCana is the outlook for natural gas prices.

Following the multi-billion-dollar sale of its British oil assets, fully 75 per cent of En-Cana's production now comes from natural gas, a portion the company expects to increase over the next few years.

In simple terms, that means if gas prices stay high, as consensus opinion expects, En-Cana wins. If prices fall, however, the company will feel the squeeze longer and harder than its more diversified counterparts.

It's a bet Morgan has no problem making.

"I probably have the least worries of any CEO in the oil and gas business," he said.

Others note that EnCana's strategy, while well-received by the investment community during a recent flurry of corporate presentations, still carries risks.

"I would definitely, if I were him, be worried about the price of the commodity, particularly over the long term," said Jim Hall, a fund manager at Mawer Investments in Calgary.

"The other (worry) would be execution. This has become a manufacturing operation, that's the theory, and every manufacturing operation has operational issues."

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CANWEST.COM

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TECHNOLOGY

# A computer that can feel your pain

Soon they will um, ah, even laugh and sigh

> MICHAEL STROH THE BALTIMORE SUN

Shiva Sundaram spends his days listening to his computer laugh at him. Someday, you may know how it feels.

The University of Southern California engineer is one of a growing number of researchers trying to crack the next barrier in computer speech synthesis — emotion. In labs around the world, computers are starting to laugh and sigh, express joy and anger, and even hesitate with natural ums and ahs.

Called expressive speech synthesis, "it's the hot area" in the field today, says Ellen Eide of IBM's T.J. Watson Research Center in Yorktown Heights,



Herald Archive, Bloomberg IBM is looking for ways to make computers emotional.

N.Y., which plans to introduce a version of its commercial speech synthesizer that incorporates the new technology.

It is also one of the hardest problems to solve, says Sundaram, who has spent months tweaking his laugh synthesizer. And the sound? Mirthful, but still machine-made.

SEE SPEECH, PAGE E10



Non-stop. One way to: